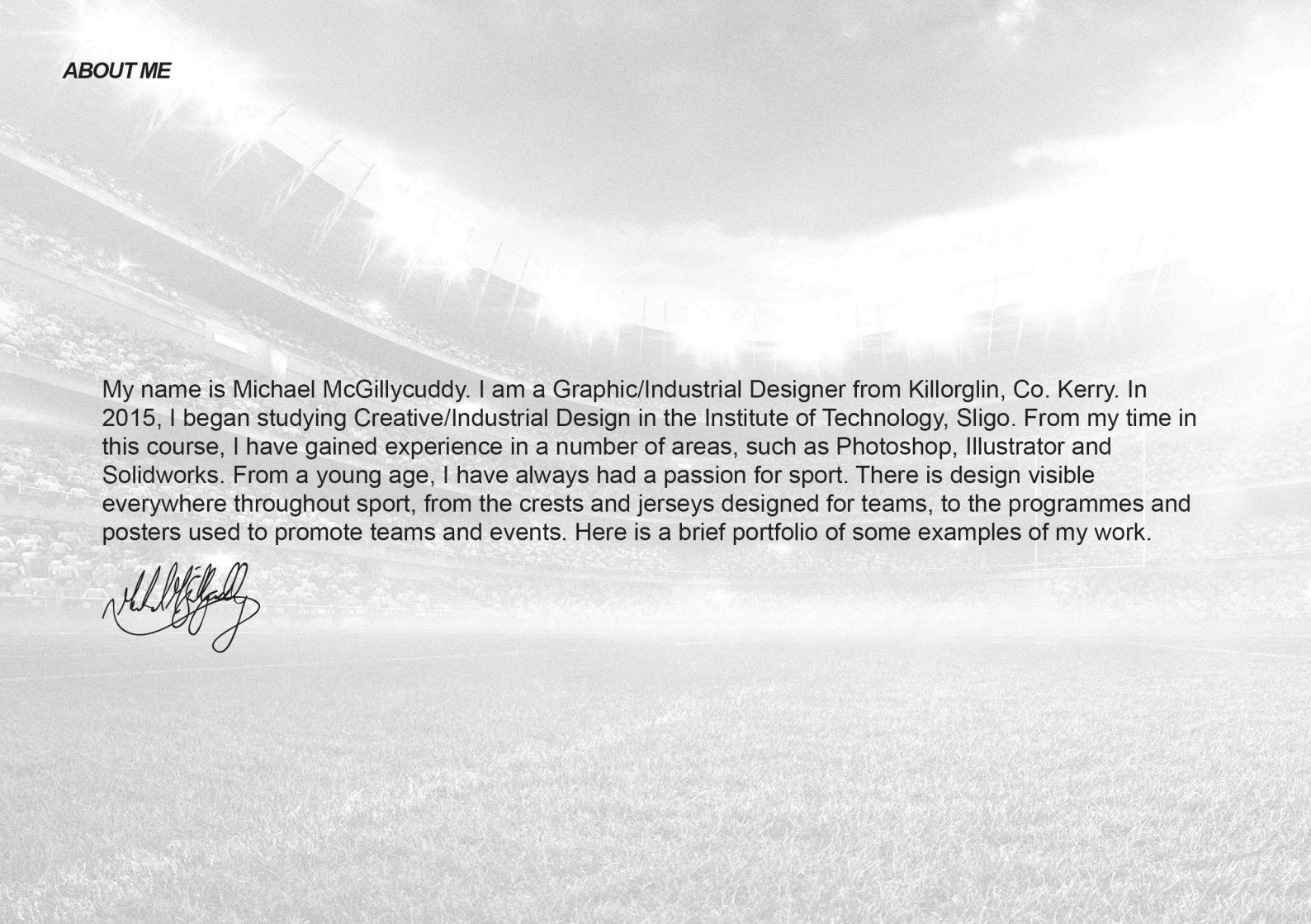




SPORTS DESIGN PORTFOLIO

MICHAEL MCGILLYCUDDY

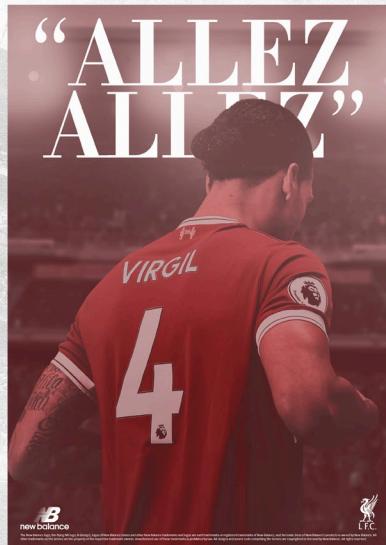
ABOUT ME



My name is Michael McGillycuddy. I am a Graphic/Industrial Designer from Killorglin, Co. Kerry. In 2015, I began studying Creative/Industrial Design in the Institute of Technology, Sligo. From my time in this course, I have gained experience in a number of areas, such as Photoshop, Illustrator and Solidworks. From a young age, I have always had a passion for sport. There is design visible everywhere throughout sport, from the crests and jerseys designed for teams, to the programmes and posters used to promote teams and events. Here is a brief portfolio of some examples of my work.

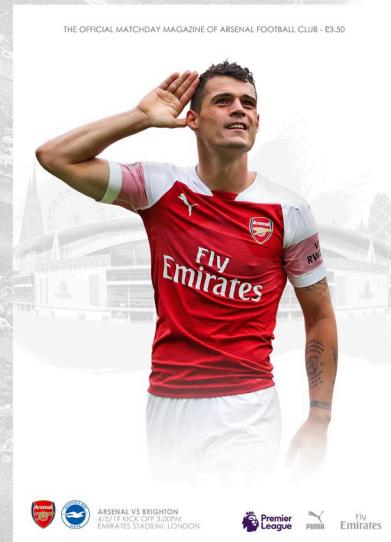


POSTERS



Here are posters that I designed to promote players, teams and sports brands. These three posters feature different sports stars, basketballer Lebron James, footballer Virgil Van Dijk and American footballer Dak Prescott.

PROGRAMME COVERS



At certain sporting events, match programmes are sold. These programmes inform the spectators of the starting line ups for both teams, statistics and articles. Here are three covers I designed for different football matches.

FOOTBALL JERSEYS



I have always had a huge interest in the different jerseys teams wear and when new jerseys would be released each season. Here are three home jerseys I designed for teams sponsored by Nike.

FOOTBALL JERSEYS



Home jerseys are often similar year after year as they will always incorporate the team's colours. Away jerseys however, allow the team to completely reinvent their look as there are no boundaries. Here are three away jerseys I designed.



THANK YOU